

2020 ELECTION SPECIAL

Now You Can Convince Anyone to Vote This Year

Use these cards to respond to 9 of the most common excuses for not voting in Utah

Official ACLU Persuasion Card



"I'm too busy to vote"

- Offer to read through your ballots together during a video call on FaceTime or Zoom.
- Sometimes this means they don't know how to vote for certain offices or issues. Ask them, and direct them to an issue or candidate guide.
- *No stamp, no problem.* Remind them that the postal service will deliver unstamped ballots and charge the county for the missing postage.
- Explain that voting by mail in Utah will be much faster (and safer) than voting in-person this year.

ACLU
Utah

Official ACLU Persuasion Card



"Not sure I'm registered"

- Ask if they have received a mail-in ballot and voted in Utah before.
- Find out if they still live at the same address since the last time they voted.
- If they answered "No" to either of the above questions, help them check their status or register to vote securely at vote.utah.gov
- If the registration deadline (October 23) has passed, they can still register AND vote in-person on Election Day with a provisional ballot.

ACLU
Utah

Official ACLU Persuasion Card



"I don't trust the mail"

- Explain that Utah has been voting by mail for the last 10 years with few problems. It works in Utah.
- Encourage them to complete and mail back their ballot at least a week before Election Day (November 3).
- Help them find the early voting location(s) in their county and double-check the open times.
- Suggest they drop their completed ballot in an official ballot drop box and help them find the nearest one by checking their county clerk's website.

ACLU
Utah

Official ACLU Persuasion Card



"All politicians are bad"

- Tell them voting is like shopping for avocados... sometimes none of them are perfect, but you finally settle on one that feels the best.
- Explain that corrupt politicians win more often when fewer people vote.
- Ask them to name a public figure they admire and talk about what makes them worthy of respect. Connect those traits to the current election.
- Tell them you'll remind them they didn't vote every time they complain to you for the next four years.

ACLU
Utah

Official ACLU Persuasion Card



"My vote doesn't count"

- Tell them that's what the Russian bots want them to believe, *Comrade*.
- Mention that a 2016 state legislative race in Sandy was decided by three votes out of 17,000 cast.
- Bring up an issue they care about like climate change, immigration, or drug legalization, and connect it to the current election.
- Explain that their vote counts even less if they don't cast it.
- Talk about someone you know who isn't a U.S. Citizen and wishes they could vote this year.

ACLU
Utah

Official ACLU Persuasion Card



"I never got a ballot"

- Check the date. Ballots in Utah were mailed the week of October 13.
- Tell them to call their county clerk to request a new ballot as soon as possible.
- If the election is too soon to request a new ballot, tell them they can vote in-person on Election Day and help them find an in-person voting location in their county.
- Explain that eligible voters can cast a provisional ballot in Utah by voting in-person on Election Day.

ACLU
Utah

Official ACLU Persuasion Card



"I just moved to Utah"

- Inform them that the only residency requirement to register to vote in Utah is to live in the state for at least 30 days before Election Day. They also don't need a Utah driver's license to register or vote.

ACLU
Utah

Official ACLU Persuasion Card



"I have a criminal record"

- Explain that past felony and misdemeanor convictions don't limit their right to vote in Utah. Neither do overdue child support payments and outstanding traffic tickets or fines.

ACLU
Utah

Official ACLU Persuasion Card



"I don't have a Utah driver's license"

- You don't need a driver's license from Utah or any state (though it's the easiest). You can also bring two forms of non-photo ID with your name and address (e.g., a recent utility bill or bank statement).

ACLU
Utah