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PRESS RELEASE: ACLU of Utah and Mark Miller Subaru Announce New “Love Your Rights” Education Campaign

FOR IMMEDIATE RELEASE

April 9, 2021 | The ACLU of Utah and Mark Miller Subaru are excited to announce a new series of educational events in 2021 to promote the ACLU’s library of “Know Your Rights” guides and information for all Utahns.

By partnering with local organizations and nonprofits, the **“Love Your Rights”** campaign will increase everyone’s knowledge and understanding about how to exercise fundamental rights like free speech, travel, and protest.

These one-hour special events will occur on the third Tuesday of April, June, August, and October and correspond to events and holidays, like Juneteenth and Indigenous People’s Day. The first event will take place on April 20 and will cover your rights will interacting with law enforcement.

Love Your Rights Episode 1: “What To Do If You Are Stopped By Police”

Tuesday, April 20, 2021

5:00 pm MDT (Online via Zoom)

Register here: https://aclu.zoom.us/meeting/register/tZ0qcOqrqjMtGd1cV7zH22cipq3bg40c_BJl

Learn more about the Love Your Rights campaign here: <https://www.acluutah.org/loveyourrights>

Know Your Rights pamphlets, created and updated by the staff at the ACLU of Utah, provide simple explanations on how all Utahns can exercise their Constitutional rights. The topics covered by these guides range from “Your Right Protest,” to “Your Right to Vote” to “What to Do If You Are Stopped by the Police,” as well as information specifically for students, teachers, immigrants, and our LGBTQ community. Find the complete library of Utah-specific Know Your Rights materials here: www.acluutah.org/kyr

“The ACLU’s Know Your Rights guides are a public service we provide for all Utahns to exercise their Constitutional rights with confidence and strength. We appreciate that Mark Miller Subaru recognizes their value to sponsor the “Love Your Rights” campaign to spread the word about these fundamental freedoms we all enjoy and can use.”

- Erin Hurtado, Development Director at the ACLU of Utah.

“Utah, and everywhere else in America, needs to become a more welcoming and inclusive place. A place where every human, regardless of race, feels safe enough to raise a family and live a comfortable life. Business owners, myself included, must do a better job of emphasizing diversity in our companies. While Mark Miller Subaru has long championed diversity and inclusion, I know that, like many others, we can do better. I promise you that we will do better.”

- Jeff Miller, CEO and General Marketing Manager at Mark Miller Subaru

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